

Sebastian Basto

Industrial Designer

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EDUCATION

Savannah College of Art and Design

Atlanta, GA

Bachelors of Fine Arts - Industrial Design

WORK EXPERIENCE

Colorchrome

Atlanta, GA

Industrial Design Intern

Jun 2022 - Aug 2022

- Assisted in the manufacturing and production of 3-dimensional design products Using Solidworks for Starbucks, Google, Saatchi Art, and Bank of America.
- Successfully completed projects within deadlines while maintaining quality standards set by the company.
- Worked closely with a team of designers to create cohesive products.
- Successfully collaborated with senior project managers, digital teams, and manufacturing to efficiently handle large-scale product development projects.

CRLG Manufacturing

LaGrange, GA

Industrial Design Intern

Sep 2020 - Apr 2021

- Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.
- Contributed to the enhancement of the product's design, which would improve user experience.
- Successfully communicated design rationale to cross-functional teams.

PROJECT EXPERIENCE

SCAD Project SOCCUR

Atlanta, GA

Industrial Designer

Mar 2022 - May 2022

- Worked with 3 different teams to come up with solutions for type 1 diabetics
- Created a 2-in-1 device that would increase the quality of life for a type 1 diabetic, reducing the number of required injections per day by at least 50%.
- Received feedback from users and made adjustments to the design, resulting in a final product that received positive reviews from all testers.
- Conducted user research through interviews and surveys to gain insights into customer needs and how they interact with the product.

SCAD Project GUCCI x ADIDAS

Atlanta, GA

Industrial Designer

Jan 2022 - Mar 2022

- Re-designed the shoe to minimize the negative effects of fashion by using non- traditional but sustainable materials.
- Created 3D prototypes using Gravity-Sketch to reduce the design process by 1 week.
- Presented findings to the industrial design lead, which led to the implementation of two new sustainable materials in future shoe designs.

SCAD Project FLEX

Atlanta, GA

Industrial Designer

Jan 2022- Mar 2022

- Conducted user research and surveys to gather data which was then used to improve the design of the remote control.
- Successfully designed a new ergonomic form factor for the remote control which decreased pain for the user's wrist
- Conducted research on human factors and how they affect design.
- Successfully tested the prototypes with users and implemented changes, resulting in a much more comfortable design.

SKILLS & INTERESTS

Skills: Microsoft Office (Excel, Word, PowerPoint) Solidworks, Rhino, Gravity Sketch, Keyshot, 3D printing, Adobe Creative Suit, Sketchbook Pro, Illustrator, Photoshop, Rapid Prototyping, Bilingual.